National Child Protection Week (CPW) is commemorated in the country annually to raise awareness of the rights of children as articulated in the Children's Act of 2005. The SANDF observed the child protection week from 27 May until 03 June. On the 31 May toddlers from Kiddy College in Tek Base seemed delighted by the presence of the social work directorate.

“Working together to protect children” is the theme for this year’s campaign. Brig Gen Eugenia Moremi led the programme being emphatic on the need to develop children especially from an early age. “Government emphasizes the need for childhood development to make our country grow”. Said General Moremi. The VVIP’S as General Moremi called the toddlers, seemed thrilled by the Party packs and Building blocks they received, which were donated by the Social work directorate.

After the kids enthusiastically sang a few songs, Col Monica Pilane had an educative session with them outlining the importance of knowing their rights, focusing on a contemporary challenge of child abuse. A simple but clear description of abuse was presented by the Col Pilane, who believed that the children has a bright future hence it is important to raise them well.

The Campaign that began in 1997 also aims to mobilize all sectors of society to ensure the care and protection of children. The campaign is led by the Minister of Social Development. Spouse’s forum however contributed to the success of the day by donating 10 Liters of paint to be utilized by the crèche.